



*GIVE CHANGE. MAKE A CHANGE.
Heat Carlisle*

Carlisle, PA (June 22, 2009) – You can now help make a change with your spare change and provide support to United Way of Carlisle & Cumberland County.



Metro Bank and United Way of Carlisle & Cumberland County have teamed up for the Coins for Caring program to provide heating assistance for Carlisle area residents. Coins for Caring is an easy way for almost everyone to make a difference.

United Way established a special account to use money collected through Coins for Caring to support the heating assistance program. The 2009/'10 heating season will be the fifth year for United Way's heating assistance program. The program helps low-income seniors, individuals and families maintain heat in their homes. United Way provides emergency cash assistance (paying heating vendors directly) to qualifying individuals and families. Carlisle Area Health & Wellness Foundation, EMBARQ, Carlisle Barracks Spouses Club, White Circle Club and local congregations have supported the heating assistance program in the past. The Coins for Caring program will provide additional cash assistance to support this valuable program.

During the 2008/'09 heating season, United Way expended \$14,378 to help 39 individuals and families maintain heat in their homes.

To help HEAT CARLISLE, simply deposit your coins at any Metro Bank Magic Money Machine. You will be issued a receipt. Give the receipt to a Metro Bank teller and instruct them to deposit all or a portion of your counted coin into United Way's HEAT CARLISLE program.

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“Many of us have change buckets, bins or baskets where we empty our pockets or purses at the end of the day. Change adds up quickly. While many save some change for a special purpose or vacation fund, I think that many people in our community will be generous and willing to donate some change to help make a change in our greater Carlisle community—what a great partnership and win-win opportunity, ” said Holly Laufer, campaign director at the United Way of Carlisle and Cumberland County. “In these difficult economic times any donations are truly appreciated.”

Metro Bank locations are at 20 Noble Blvd. and 65 Ashland Avenue, Carlisle. To find a Metro Bank location convenient to you, go to www.mymetrobank.com.

About United Way of Carlisle & Cumberland County

United Way of Carlisle & Cumberland County is a local non-profit organization dedicated to initiating collaborative partnerships to effectively expand and leverage resources to meet evolving human needs identified by the community. For more information, visit our website at www.carlisleunitedway.org.